

Prashanti Cancer Care Mission
Reaching out with excellence

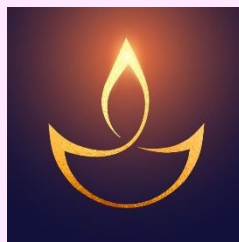


NEWSLETTER

November

2020

Wishing you all a very Happy Diwali!!!



1. PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy , radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashnati

You may donate via either of the two options:

1. Bank Transfer to the account given below

Name of Account Holder	Prashanti Cancer Care Mission
Bank Account Number	50100088296788
Name of the Bank	HDFC BANK
IFSC Code	HDFC0000223
MICR Code	411240006
Branch Code	0223

or

2. Send us a cheque in favour of “Prashanti Cancer Care Mission”

Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

For any queries, please feel free to contact me personally on 9850251000.


A big thank you once again for all the support over the years. Without your help, it would be impossible to do what we do. God Bless and wishing you and your family a blessed life.



2. Ms. Laleh Busheri's talks in the Breast Cancer Awareness month, October 2020

Ms. Laleh Busheri, CEO of Prashanti Cancer Care Mission has been a speaker for number of corporates and groups to spread awareness about breast cancer. She has consistently been a part of community service through her talks and screening campaigns. In this breast cancer awareness month, she reached out to public at large through various forums to educate them about breast cancer. Along with her informative talk, she also encouraged women to approach the clinic for clinical check ups and medical tests. She talked about the myths and facts in breast cancer, signs and symptoms, diagnostic examinations and other services offered at the clinic.

- i. **Breast Cancer Awareness talk by Ms. Laleh Busheri, organised by Flame Community Service Club**




In collaboration with FCSC
On the account of Breast Cancer Awareness month: Talk on



**BREAST
CANCER
AWARENESS**

BY LALEH BUSERI
CEO of Prashanti Cancer Care Mission



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7th October
5-6pm

- ii. **Ms. Laleh Busheri was a speaker at FICCI organised Breast Cancer Awareness and Prevention talk**

The poster features a light pink background with a large, stylized pink ribbon graphic. On the left, there is a circular portrait of a woman with long brown hair, wearing an orange jacket. The text is arranged in a clean, professional layout with various fonts and colors (black, red, orange) to highlight different sections.

FICCI
flo Pune
The Power to Empower

DR. ANEETA SANAS
CHAIRPERSON FLO PUNE CHAPTER
AND COMMITTEE MEMBERS
PRESENT

Smile
SUSTAINED
METICULOUS
INTEGRATED
LEARNING FOR
EMPOWERMENT

**BREAST CANCER :
AWARENESS & PREVENTION**

WITH
LALEH BUSHERI
CEO - Prashanti Cancer Care
Mission (PCCM)

10th October 2020 | Saturday | 4.30 PM
DAY CHAIR : SIMRAN JETHWANI

- iii. **Talk by Ms. Laleh Busheri about Keeping Abreast with Breast Cancer, organised by Diva Pageants, Mrs. India, Empress of the Nation, 2020**

DIVA PAGEANTS
presents



MEN
MRS INDIA[®]
Empress of the Nation

2020 (Season 3)

#AskTheExperts



Friday, 16th Sep, 5pm

Topic :
Keeping Abreast with
Breast Cancer



Laleh Busheri

CEO of Prashanti Cancer Care Mission

www.facebook.com/MrsIndiaEmpressoftheNation

3. Webinar in the month of October 2020

i. Dr. C.B. Koppiker at a webinar on Radiotherapy Principles for Breast Oncoplastic Surgeons, on October 16, 2020

Dr. C.B. Koppiker, faculty member hosted a webinar about Radiotherapy principles for breast oncoplasty. Radiation oncologists like Dr. Mansi Munshi, Ruby Hall Clinic, Dr. Vineeta Goel, Max Super Speciality Hospital, New Delhi, Dr. Tabassum Wadasadwala, Tata Memorial Centre, Mumbai and Dr. Gautam Sharan, Jawaharlal Nehru Cancer Hospital & Research Centre, Bhopal were the speakers. They addressed the topics of Evolution of Breast Radiotherapy, Challenges and Solutions in Radiotherapy after Oncoplastic Surgery, Practice Essentials of Radiotherapy after Oncoplastic Surgery followed by a discussion session. This webinar witnessed participation of more than 100 national and international individuals. Surgeons from Bangladesh were also a part of the webinar.

ii. Dr. C.B. Koppiker was a speaker in a webinar organised by Philips India on October 23, 2020

Dr. C.B. Koppiker delivered a talk on Breast Cancer Awareness in a webinar that was hosted by Philips India on October 23, 2020. The webinar was attended by over 400 people from all over the country. He talked about the myths and facts, signs and symptoms of breast cancer, the importance of regular check ups, early diagnostic methods including radiological diagnosis, oncoplastic surgery options and personalised chemotherapy planning and rehabilitation services and urged the audience to seek expert advice. The webinar was concluded by a Q and A session.

4. Dr. Santosh Dixit, senior scientist in PCCM delivered a talk on Genome India Project at the Vidnyan Samvad series.

Dr. Santosh Dixit introduced and explained the Genome India project in Marathi using simple and effective analogies. His talk covered the basic concepts of genetics, aim of the project as well as the need and utility of this initiative.

He also encouraged people to volunteer for this community based project. The session ended with a question and answer session.

Below is the link to the recorded talk:

<https://www.youtube.com/watch?v=vFjcMEaidCU>

#Vidnyan_Samvad

#विज्ञान_संवाद



GenomeIndia Project: Cataloging the Genetic Variations in Indians



Dr. Santosh Dixit, Ph.D.

Dr. Dixit is Senior Scientist at the Centre for Translational Cancer Research (CTCR), a joint initiative between Prashanti Cancer Care Mission, Pune and Indian Institute of Science Education and Research (IISER), Pune. He is a Co-Principal Investigator in the GenomeIndia Project.

Dr. Dixit has over 15 years of experience in translational biomedical research with special emphasis on preclinical and clinical drug development. His research interests also include clinical pharmacology, pharmacogenomics and regulatory aspects pertaining to the development of drugs and biomedical devices.

He has completed B.Pharm from Bharati Vidyapeeth's Poona College of Pharmacy, Masters in Pharmaceutical Sciences from University Department of Chemical Technology (UDCT), Mumbai and a Ph.D. (Pharmaceutical Sciences), University of Cincinnati, USA. He has completed post-doctoral training at Vanderbilt University, USA and University of Western Ontario, Canada.

Subject introduction by Dr Girish Tillu

Dr Girish Tillu is Assistant Professor at Interdisciplinary School of Health Sciences and he is Principal Investigator of AYUSH Center of Excellence, Savitribai Phule Pune University, Pune.



Sunday, 18th October, 2020 at 11.00 am



Vidnyan Bharati Facebook Page

<https://www.facebook.com/vibhamaharashtra>



Vidnyan Bharati YouTube Channel

<https://www.youtube.com/c/VibhaPune>

Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in the Month of October 2020

❖ 25 PATIENTS RECEIVED FREESHIP AND MAJOR CONCESSIONS ON BREAST SURGERY



❖ 32 PATIENTS RECEIVED FREE CHEMOTHERAPY AND 89 PATIENTS RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY



❖ **230 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY**



❖ **82 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



❖ **112 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



❖ **25 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC).**

Testimonials of a few patients who were adopted for Freeship in October 2020

1. Mrs. Kavita Mukesh Patil

My name is Kavita Patil and I am a cancer survivor. Dr. Koppiker has been my treating doctor since I was diagnosed with cancer. The entire staff is very co-operative and the facility is also very good. Overall environment that is maintained at the clinic is very comfortable for the patients. Laleh Ma'am, Dr. Koppiker, Dr. Chetan are all very friendly. We will definitely refer our close ones to Dr. Koppiker in the future as he assures a happy environment and treatment here. May God bless them for the wonderful work they are doing for many more decades.

2. Dimple Bhatia


Our experience at the clinic was very good. The doctors and the staff is very helpful and co-operative. On the suggestion side, I would like to mention that the appointment schedules can be better managed by taking into consideration the time required for examinations and procedures that might be undertaken during the appointments.

3. Manisha Ketkar

I am Manisha Ketkar and I recently finished my last Chemotherapy. I am relieved as the bad patch has finally ended. It is because of the team at the clinic that I feel light and free today. Dr. Koppiker is filled with a positive energy gave me assurance of my well being. Dr. Chetan's chemotherapy treatment was also excellent. George brother, in charge of the Day Care made it possible for me to complete my chemotherapy. Rupali and Smeeta were extremely caring and positive throughout my treatment here. I am also grateful to my family and dear ones who helped me fight this battle. No words can be enough to thank them all. I seek all of your blessings as I walk ahead.

4. Jayateerth Kakhandki

I am Jayateerth Kakhandki and my mother was recently diagnosed with breast cancer. I am thankful to Orchids Breast Health Clinic as they are doing a great job. I believe they are one of the best in their field. The trained staff and doctors have provided us with world class treatment. It is because of their expertise that my mother is recovering well. I would definitely recommend my acquaintances and dear ones to approach the clinic whenever necessary.



We would like to ~~THANK~~ our
Donors & Supporters

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Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : www.prashanticancercare.org / www.orchidsbreasthealth.com
<https://www.facebook.com/orchidsbreasthealth>